



State of California—Health and Human Services Agency  
**Department of Health Services**

June 1, 2007

**VENDOR ALERT 2007-09**



**ARNOLD SCHWARZENEGGER**  
Governor

TO: ALL WIC VENDORS

SUBJECT: WELCH'S FROZEN CONCENTRATE WHITE GRAPE BLENDS JUICES

**Purpose**

I am writing to inform you that, effective August 1, 2007, Welch's frozen concentrate white grape *blend* juices will no longer be authorized by the Women, Infants, and Children (WIC) Supplemental Nutrition Program. These blended juices include: White Grape Cranberry, White Grape Peach, White Grape Pear and White Grape Raspberry.

We are enclosing a revised WIC Authorized Juices chart reflecting the changes noted above.

**Stocking  
Requirements**

Vendors are not required to stock Welch's frozen concentrate white grape *blend* juices after July 31, 2007. However, since some WIC local agencies print FIs up to three months in advance of the first day to use, vendors may continue to see FIs with frozen concentrate white grape *blend* juices until the end of October 2007. We are asking that you continue honoring any FI that is printed with White Grape Cranberry, White Grape Peach, White Grape Pear, and White Grape Raspberry if you have any of these products available. Please remember that you must only provide the food specified on the face of the FI. This means that you may not substitute any other juice for Welch's frozen concentrate white grape *blend* juices.

The current stocking requirement for juice allows vendors to carry a partial line in one form (e.g. frozen) as long as they carry a full line in the other form (e.g. shelf stable). Therefore, vendors choosing to carry the full line of frozen juices, for example, must stock all of the other authorized frozen juices as described on the enclosed WIC Authorized Juices chart.

**Questions**

If you have any questions, please contact your WIC Vendor Consultant at (916) 928-8705.

David Markell, Chief  
Food Management and  
Integrity Section  
WIC Supplemental Nutrition Program

Enclosure

## WIC Authorized Juices Effective 08/01/07

Form (container)	Type (flavor)	Lines	Vendor
<b>Frozen Concentrate</b> Juice (11.5 or 12 ounces)	Apple		Langers
	Grape	White and Purple	Welch's
	Orange		Langers
	Pineapple		Old Orchard
Form (container)	Type (flavor)	Lines	Vendor
<b>Shelf Stable</b> Ready-to-drink (RTD) Juice (64 ounces)	Apple		Hansen's
	Grape	White and Red	Langers
	Pineapple		Langers
	Blended Fruit	Apple-Grape Apple-Strawberry	Hansen's
	Blended Vegetable	Vegetable Juice	Cliffstar* (Private labels and store brands)

### \*Cliffstar Private Labels and Store Brands

#### Shelf Stable Vegetable Juice

Golden Crown
Western Family
Ralph's
Springfield
Sunny Select
Kroger
Best Yet
Red & White
Safeway
Vons
Stater Bros.
Raleys